



# SABAH INDUSTRY EXCELLENCE AWARD 2010/2011



**MINISTRY OF INDUSTRIAL DEVELOPMENT SABAH**

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## **SABAH INDUSTRY EXCELLENCE AWARD**

The Sabah Industry Excellence Award is an annual award to recognize manufacturers and related manufacturing services having operation in Sabah for their business excellence and quality achievement. It seeks to motivate the production of high quality goods and services so that Sabahan made products and services are able to compete more efficiently in the global market.

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## **BACKGROUND INFORMATION**

### **OBJECTIVES**

The objectives of the award are as follows:

- ◆ Recognition of organization excellence.
- ◆ Quality achievement and awareness.
- ◆ Encouraging the production of quality products and services.

### **INCENTIVES**

- ◆ A trophy, cash and certificate.
- ◆ Assistance to participate in any event organize through MID.
- ◆ Winners will be highlighted in newspapers.

### **TERMS OF PARTICIPATION**

1. The categories for participation are:

- |                   |  |
|-------------------|--|
| Category I        | : Local company with annual sales less than RM5 million                        |
| Category II       | : Local company with annual sales less than RM10 million                       |
| Category III      | : Local company with annual sales between RM10 million to RM25 million         |
| Category IV       | : Local company with annual sales above RM25 million to RM100 million          |
| Category V (Open) | : Local company with annual sales above RM100 million OR foreign owned company |

2. Participation in the Sabah Industry Excellence Award is open to all Sabah manufacturers.

### **JUDGING CRITERIA**

#### ***Product Quality***

- ◆ Conforms to Malaysian Standards or other recognize standards.
- ◆ Workmanship of finish product.
- ◆ Quality assurance systems.
- ◆ Product design and presentation.

### ***Technological Content***

- ◆ Technological innovation.
- ◆ Extent of automation in the manufacturing process (effectiveness of automation in enhancing productivity).
- ◆ In-house research and development programme.

### ***Local Content***

- ◆ Usage of local materials and/or components - percentage of local contents.
- ◆ Usage of local materials and/or components which have the potential for local production or cultivation.

### ***Socio-Economic Impact***

- ◆ Acceptance by consumer.
- ◆ Import substitution.
- ◆ Product safety.
- ◆ Impact of production on the environment.
- ◆ Impact of production on the factory environment, e.g. welfare of workers, facilities etc.

### ***Product Branding***

- ◆ Brand market share - local/overseas, existing markets/new markets.
- ◆ Brand marketing and promotion - local/overseas.
- ◆ Brand identify and development - design position (perception).

### ***Export***

- ◆ Export performance.
- ◆ Market penetration.
- ◆ Product development.
- ◆ Market operation.
- ◆ Reduction on the usage of imported components.

### ***Quality Management***

- ◆ Top management leadership and management of quality - quality policy.
- ◆ Use of quality data and information.
- ◆ Human resource management - training/courses.
- ◆ Customer focus.
- ◆ Internal and external quality auditing.
- ◆ Quality and operating/business results.
- ◆ Management & information database.

### ***Recognition/Award***

- ◆ Types and number of recognition awarded.
- ◆ State or federal or international award.

### ***Community Responsibility***

- ◆ Charitable programme.
- ◆ Sponsorship-drive activities.
- ◆ Humanitarian services.

# WINNERS FOR SABAH INDUSTRY EXCELLENCE AWARD 2009



**KINA ROOF INDUSTRIES (SABAH) SDN. BHD.**  
Winner in Category I  
(Local company with annual sales less than RM10 Million)



**AULIS AUTO SDN. BHD.**  
Winner in Category III  
(Local company with annual sales above RM25 Million to RM100 Million)



**CEMENT INDUSTRIES (SABAH) SDN. BHD.**  
Winner in Category IV (Open)  
(Local company with annual sales above RM100 Million or foreign owned company)

## **SUBMISSION OF FORMS**

All participation forms must be submitted on/or before  
31 January, 2011 to:

Secretariat:

Sabah Industry Excellence Award  
Ministry of Industrial Development  
9th Floor, Block C, Wisma Tun Fuad Stephens  
Karamunsing, Locked Bag 2037  
88622 KOTA KINABALU

Tel: 088-254107/255055/255162

Fax: 088-267727/264867

